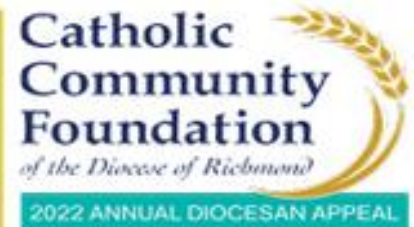


*Together, we bestow His first fruits*

## IMPACT REPORT ANNUAL DIOCESAN APPEAL JULY 2022



**\$4,411,375** TOTAL DOLLARS RAISED FROM **10,642** DONORS (as of 7/19/22)

### YOU ARE MAKING A DIFFERENCE!

The Annual Diocesan Appeal is essential to the operations of our parishes and larger ministries of our Catholic Church. When you contribute to the Appeal, you are blessing 15 critical ministries which empower the next generation, provide for those in need, and strengthen Catholic communities. **THANK YOU!**



### How Do We Determine Which Ministries Receive Appeal Funding?

Every year, the aim of the Appeal is to fund critical ministries and programs that have an impact for today and a lasting impact for tomorrow. A key part of making this happen is the Pastors Advisory Committee. Formed in 2009, the Pastors Advisory Committee was designed to revamp the previous Bishop's Appeal into what is today known as the Annual Diocesan Appeal. This included a fresh Case for Support, new solicitation strategies, and more active engagement with pastors and volunteers on the Appeal effort.

Today, this committee is comprised of 15 pastors, including Bishop Knestout, who chairs the committee. Every Fall, they meet with various diocesan ministry directors on their funding requests for the upcoming Annual Appeal. Directors not only present on their current requests, but they also present on the specifics of how previous funds have been spent. This process ensures maximum transparency and accountability so that ultimately the Case for Support is responsive to meeting the real needs facing our Catholic Church.

This entire process takes about three months and culminates in the formal setting of the Appeal Case for Support and the overall fundraising goal for that year's effort. Our pastors' engagement, at this stage of the Appeal and throughout, as principal advocates and as leaders during the in-pew process has been critical to the Appeal's success.



To learn more about how you can make an impact through the 2022 Annual Diocesan Appeal, please visit <https://richmondcatholicfoundation.org/giving/annual-appeal/>